



# Parade of Homes

February 21 – March 9, 2025

## Sponsorship Opportunities

### Platinum Sponsor - \$3499

**SOLD**

(Exclusive Sponsorship) – Sunrise Propane

- Eight (8) Tickets to the POH Awards Dinner /Gala
- Five minutes of podium at Awards Banquet
- Logo on Parade signs at all Models
- Logo on front of publication insert
- Your Company as Presenting Platinum Sponsor designation in all HBA media advertising and promotion where applicable, company name mention as text where logos are not applicable in approximately \$25,000 in media coverage
- Logo in all 2025 Parade of Homes official print advertising
- Logo on the locator map page in the 2025 POH Guide
- Exclusive – Company materials displayed in all participating models
- Your logo prominently displayed and hyperlinked on the 2025 Spring POH website, designating your company as the Presenting Platinum Sponsor
- Your logo on Sponsor page of Official POH website for one (1) year
- Right of 1<sup>st</sup> refusal for the 2026 Parade of Homes sponsorship
- One year membership in HBA.

### Banquet Sponsor - \$2499

(Exclusive Sponsorship)

- Five (5) Tickets to the POH Awards Dinner/Gala
- Your Company as Banquet Sponsor designation in all HBA media advertising and promotion where applicable, company name mentioned as text where logos are not applicable
- Logo on front of publication insert
- Logo in all 2025 POH official print advertising
- Logo on locator map page in the 2025 POH Guide
- Your logo prominently displayed and hyperlinked on the 2025 POH website, designating your company as the POH Banquet sponsor
- Your logo on sponsor page of Official POH website for one (1) year
- Hyperlink your logo on homepage of Official POH website (1) year

### Gold Sponsor - \$1999

- Two (2) Tickets to the POH Awards Dinner/Gala
- Your Company as a Gold sponsor designation in ALL HBA media advertising and promotion where applicable, company name mentioned as text where logos are not applicable
- Logo and sponsor mention in all social media promotion of 2025 POH
- Logo in all 2025 POH official Print advertising
- Logo on the locator map page in the 2025 Parade of Homes Guide
- Your logo prominently displayed and hyperlinked on the 2024 POH website, designating your company as the Gold Sponsor of the POH
- Your logo on Sponsor page of Official POH Website (1 Year)
- Hyperlink your logo on homepage of Official POH website (1 Year)

### Silver Sponsor - \$1499

- Two (2) Tickets to the POH Awards Dinner/Gala
- Your Company as a Silver sponsor designation in ALL HBA media advertising and promotion where applicable, company name mentioned as text where logos are not applicable
- Company Recognition in all social media promotion of 2025 POH
- Logo in all 2025 POH official Print advertising
- Logo on the locator map page in the 2025 POH Guide
- Your logo displayed and hyperlinked on the 2025 POH website, designating your company as the Silver Sponsor of the POH
- Your logo on Sponsor page of Official POH Website (1 Year)
- Hyperlink your logo on homepage of Official POH website (1 Year)

### Bronze Sponsor - \$999

- Company Recognition in all social media promotion of 2025 POH
- Logo in all 2025 POH official Print advertising
- Logo on the locator map page in the 2025 POH Guide
- Hyperlink your logo on homepage of Official POH Site (1 Year)

### Builder Kick-Off Party Sponsor - \$999

(Exclusive Sponsorship)

- Company recognition displayed on signs at the 2025 POH Kick-Off Party
- Company recognition on 2025 POH Banquet Program
- A Table Top during the 2025 Builders Kick-Off Party

### Directional Sign Sponsor - \$499

(Exclusive to HBA Members Only)

- Company Name on directional signage
- Recognition on Hernando Builders Association and POH Websites
- Recognition at the HBA Parade of Homes Banquet
- Deadline is January 13, 2025

### Member Marketplace - \$299

(HBA Associate Members Only)

- Recognition at the 2025 POH Dinner/Gala
- www.hernandoparadeofhomes.com will have a page dedicated to our Associate member only page that will display your business card size ads

This year there will be a charity of choice by the committee and a QR is being created to display here to donate to the charity. Please watch for it!

**2025 Parade of Homes Sponsorship Form Page Two**

**Scan and email to [Nita@NatureCoastBuilders.com](mailto:Nita@NatureCoastBuilders.com) or fax to (352) 597-2414 by Friday, December 13, 2024**

Check Appropriate Sponsorship Level:

\_\_\_\_\_ Platinum \_\_\_\_\_ Banquet \_\_\_\_\_ Gold \_\_\_\_\_ Silver \_\_\_\_\_ Bronze \_\_\_\_\_ Kick-Off Party

\_\_\_\_\_ Directional \_\_\_\_\_ Member Marketplace \_\_\_\_\_ Awards Sponsor

\_\_\_\_\_ Check Attached \_\_\_\_\_ Charge Credit Card \_\_\_\_\_ Total

Company Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Hernando Builders Association

7391 Sunshine Grove Rd., Brooksville, FL 34613 Phone: 352-596-1114 Fax: 352-597-2414

E-Mail: [nita@naturecoastbuilders.com](mailto:nita@naturecoastbuilders.com)

Website: [www.HernandoParadeOfHomes.com](http://www.HernandoParadeOfHomes.com)